soofa



Instantly communicate public transit updates in real time.

The 100% solar-powered, all-in-one solution for city communication and wayfinding.

The ultimate smart city communication platform

Communities of all sizes use Soofa Signs to increase access to relevant local updates and news. The instant and flexible messaging allows cities to share important PSAs, including transit schedules in *real time*.

Make data-driven decisions

Use data from our pedestrian sensor to better understand use of your public spaces, inform transportation planning, and help local businesses make decisions.



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Join some of the cities who currently use Soofa Signs for transportation data like Miami, FL, Summit County, UT, Albany, NY and Valparaiso, IN.



Soofa manages all installation and weekly maintenance of Signs' 30 minute, four bolt installation. No wires or excavation required, and no hassle for our community partners.

Our landowner partners include cities, towns, and private developers.





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Bring Soofa to your community today!

Get in touch at citygrowth@soofadigital.com

Learn more at soofadigital.com/soofa-sign